



2017 Annual Conference Sponsorship Information & Opportunities

Greetings from the Colorado PRIMA Conference Committee!

The Colorado PRIMA Conference is designed around education and networking. The conference allows an opportunity for risk managers from around the state of Colorado to share best practices, learn about new techniques and trends, and meet and reconnect with industry peers. We look forward to your participation in this year's conference!

Why should I sponsor?

Colorado PRIMA values every sponsor. Your support allows us to provide the best conference experience from providing a relaxed learning environment, increased networking time as well as top-notch educational sessions.

Colorado PRIMA offers outstanding networking opportunities. One of the main reasons that members come back every year is to re-connect with industry peers and vendors. Our sponsors are encouraged to participate in all the scheduled events, including educational sessions. The conference **does not** have a traditional exhibit hall, so attending the networking events and participating throughout the conference is key to having a successful conference experience.

IN AN EFFORT TO CONSTANTLY IMPROVE YOUR SPONSORSHIP EXPERIENCE

***WE ARE OFFERING SPECIAL DISCOUNTED PRICING FOR 2017 SPONSORS
VALID UNTIL MARCH 31, 2017.***

***PAYMENT MUST BE RECEIVED BY THIS DATE TO RECEIVE DISCOUNTED PRICING.
SEE BELOW FOR MORE DETAILS.***

Please carefully read the benefits of each sponsor type before completing your sponsorship form. To secure your sponsorship, complete the online sponsorship commitment form at www.regonline.com/coprima2017sponsorship

The additional sponsorship items or recognition options will be taken on a first come, first serve basis.

Questions regarding conference sponsorship can be directed to Brennan Mendus or Peter Hallez.

Brennan Mendus City of Commerce City 720-641-1894 BJMendus@gmail.com	Peter Hallez Aurora Public Schools 303-365-7816 x4 pthallez@aps.k12.co.us
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Important Deadlines:

March 31, 2017	Deadline to be mentioned on the Save the Date electronic marketing piece that goes out to the entire CO PRIMA membership. Completed sponsor forms must be received by this date.
June 30, 2017	Deadline to be included in printed conference materials. Sponsorship forms and payment must be received by this date to be included.
August 6, 2017	Start of the conference



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Hotel & Registration

Hotel Reservations: All individuals are responsible for booking their own hotel reservations. Go to the conference website and click on the Lodging page for more details.

Registration: Everyone that will be attending the conference must register separate from the sponsorship commitment. Once we have received the sponsorship payment the primary contact will receive specific registration instructions.

	Platinum \$5,000 \$4,500 until 3/31/17	Gold \$2,500 \$2,250 until 3/31/17	Silver \$1,500 \$1,250 until 3/31/17	Bronze \$750
Recognition on Conference Website. Includes hyperlink to company website.	Logo displayed	Logo Displayed	Logo Displayed	Logo Displayed
Recognition in Conference Program.	Logo displayed	Logo displayed	Logo displayed	Logo displayed
Recognition during the Conference	Yes	Yes	Yes	Yes
Display Table during the Conference	6' table. All materials need to fit on the table or within the table space area	6' table. All materials need to fit on the table or within the table space area	Shared table space (roughly 3'). Be prepared to share table space with another sponsor	Shared table space (roughly 3'). Be prepared to share table space with another sponsor
Complimentary Conference Registration (golf and guest fees are an additional fee)	4 Complimentary Registrations	2 Complimentary Registrations	1 Complimentary Registrations	Standard Registration Fees Apply to attend.
Complimentary CO PRIMA Annual Membership for 2017 calendar year. Membership benefits include access to monthly meetings and included in monthly newsletter.	2 People	1 Person	Not Included	Not Included
Color Ad in Conference Program Additional fees will apply to the upgrade size. Deadline: June 30, 2017	½ page full color ad dimensions: 4.5" wide by 3.75" tall	¼ page full color ad dimensions 2.25" wide by 3.75" tall	Not included	Not included



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Bag Insert	Provide a flyer or other item in every attendee's bag. Item cannot be larger than 8 ½" tall x 11" wide	Not included	Not included	Not included
Upon request, 2017 attendee list will be sent 3 weeks prior to the conference. This list will only be generated at this time.	Yes	Yes	Yes	Yes
Upon request, final 2017 attendee list will be sent within 2 week after the conference	Yes	Yes	Yes	Yes
Logos	We request you send 2 logos. One high resolution image to be used in printed items. Preferably a .eps or .pdf. The second logo will be used for electronic marketing and lower resolution .jpg, .tiff or .gif work.			
Additional Recognition Opportunities (first come first serve basis)	Opening Reception Keynote Speaker Dinner Entertainment Internet Cafe	Sunday Golf Breakfast Lunch Charging Station Coffee Break		

Additional Purchase Option

1/2 Page Ad in Conference Program	\$ 500
Full Page Ad in Conference Program	\$1,000

Click [HERE](#) to complete your sponsorship commitment, or go directly to www.regonline.com/coprima2017sponsorship